



NEWS
(FOR IMMEDIATE RELEASE)

Vital Diagnostics receives USA FDA 510(k) for the Eon 100 automated chemistry system and launches the system worldwide

Sydney, Australia – [February 1, 2011] – Vital Diagnostics is pleased to announce USA FDA 510(k) clearance for the Eon™ 100, a fully automated bench-top chemistry system in a compact design that offers a wide range of assays and cost efficient operation. **Adrian Tennyenhuis**, CEO of Vital Diagnostics, states, "The granting of the USA FDA 510(k) for the Eon 100 is a major milestone in the company's global five year strategic plan, that will drive the company's growth in the small to medium throughput IVD market segment in the both the USA and the rest of the world."

For the USA Physician Office Laboratory (POL) market segment, Vital Diagnostics' US division is excited to launch the Eon 100 as a complete system designed to support the POL with tools and unique services throughout the life of the analyzer. The Eon 100 Total Systems Support package offers a wide range of services from introductory training for personnel in good laboratory practices to ongoing regulatory support to keep a POL profitable and compliant. **John Hardsky**, COO, indicates, "The investment and focus on the support packages around the Eon 100 will change the way that laboratory instrumentation is sold and supported in today's physician office laboratory."

The Eon 100 system is also now available in Europe and all other countries in the MENA, APAC and Latin America regions that recognize the CE mark.

The Eon 100 is ideally suited to emerging markets, where IVD testing is growing at rates significantly above those in the developed world, being driven by population growth, demographic changes and a rapid increase in the prevalence of non communicable diseases as a result of lifestyle changes.

For sales in these regions, Vital Diagnostics will utilize its existing global distributor network, which will be fully supported from Vital Diagnostics' European and Australian facilities.

About Vital Diagnostics

Vital Diagnostics is a supplier of products and services for the clinical laboratory in the traditional in-vitro diagnostics market worldwide, with a focus on the physician's office, hospital and small-to-medium sized laboratory segments. The company manufactures and distributes bench-top chemistry analyzers, automated ESR analyzers, liquid reagents and consumables designed to fulfill the needs of the clinical laboratory, as well as consulting services offered by Total Lab Care, the company's consulting branch. To learn more, visit the company's website at www.vitaldiagnostics.com.

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